



# CONNECTING THE WORLD



7.5 Billion

People in the world

3.5 Billion

Don't have internet access



# Why dynamic spectrum management?

Global internet traffic will nearly triple, while U.S. traffic will grow two-and-a-half times in the next five years

Most of this traffic will come from wireless devices such as smartphones and, as the Internet of Things (IoT) grows, everyday household gadgets and manufacturing machines. The wireless spectrum is already in short supply, nearing the limits of its capacity.

So how can growing internet traffic be supported?

The answer: by adopting new models of allocating spectrum. Dynamic Spectrum Management (DSM) is the perfect solution. Unlike the single-user approach, DSM enables the spectrum to be used more efficiently. It relies on a geo-location database that contains details of assets and rules, which allows the spectrum to be allocated in real-time based on the location of the user and other considerations, such as radio parameters and the type of usage.

DSM allows:

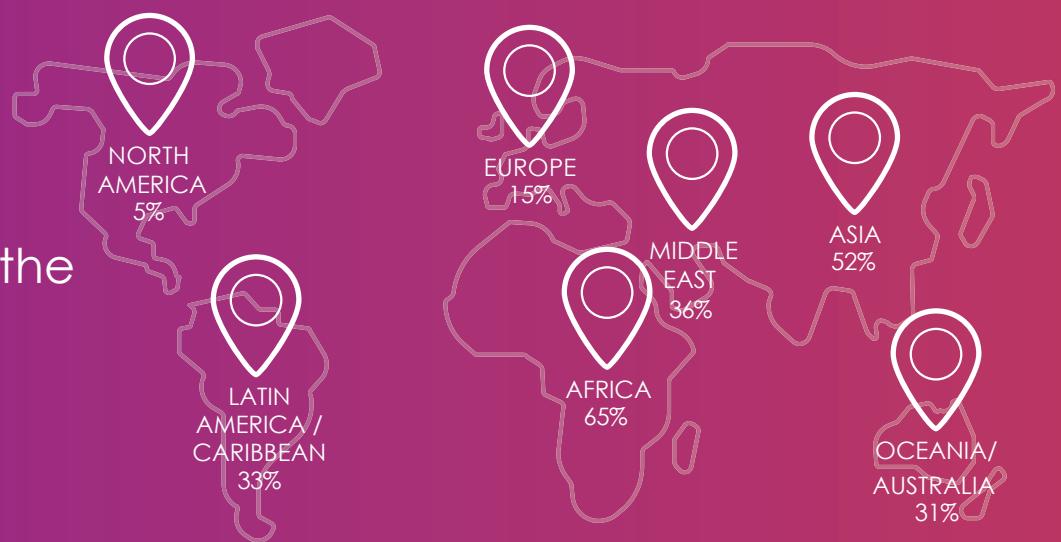
- Wireless advancements for businesses
- More efficient spectrum use
- New market opportunities

World  
population

# 7.5 Billion

Who's **not** using the  
internet?

Source: Internet World Stats 2017



# 45%

of the world's population  
are missing out on:

EDUCATION



JOB OPPORTUNITIES



RESEARCH



SOLVING PROBLEMS



SOCIALIZING



COMMUNICATING



E-COMMERCE



E-MARKETING

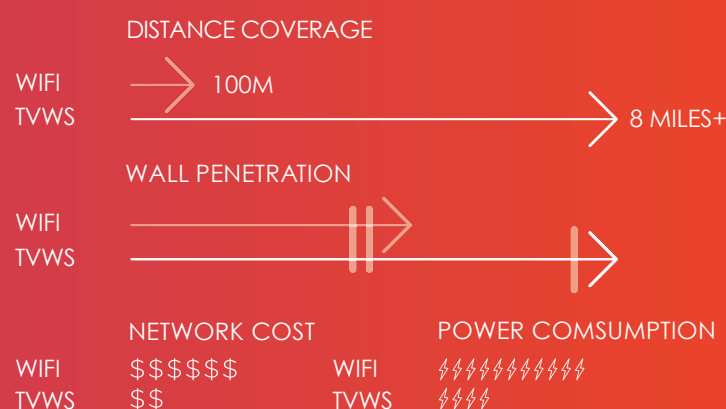


TVWS is usually free for anyone to use and build their own network. It's perfect for a range of uses, such as providing broadband connectivity to rural communities, delivering wireless connectivity across campuses, and connecting IoT devices.

## Why TVWS?



To transmit on TVWS channels, devices must contact a regulator-approved TVWS database to check channel availability in their area. This database needs to be dynamic, as the frequencies in use will vary depending on location and time.





## What it means for consumers



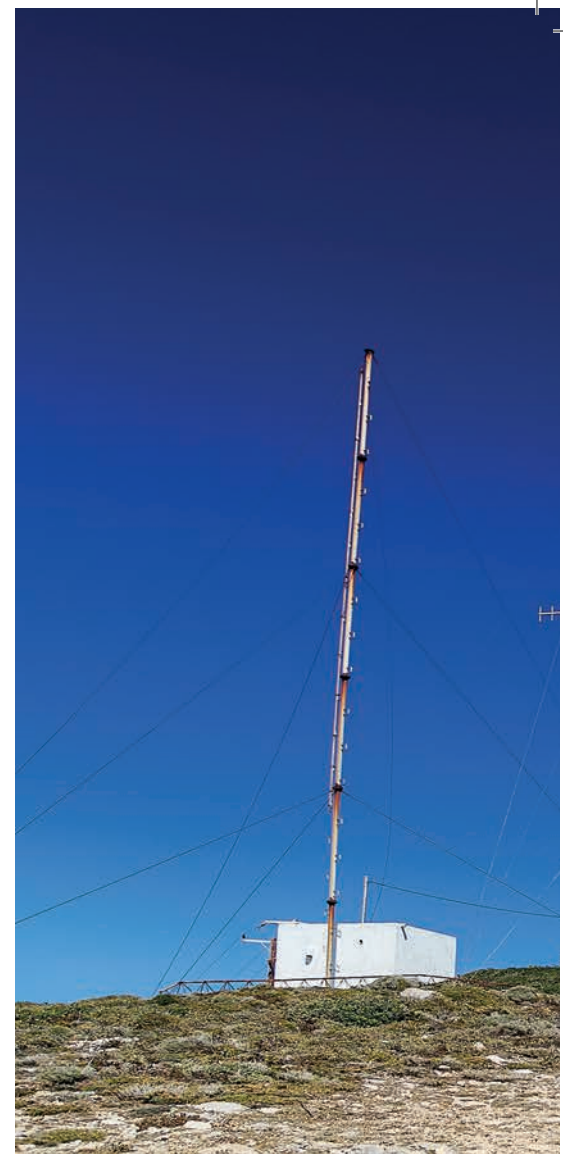
For consumers who live in areas where traditional broadband can't reach, TVWS is life changing.

In 2017, 95% of Americans used the Internet. It's an important way to connect with friends and family, get news, search for information and most importantly for the economy, shop. It's something many of us take for granted but there's still greater than 5% of the population who can't do the tasks we take for granted simply due to their location. This includes rural areas and difficult terrain.

For consumers, the benefits of TVWS are clear:

- Internet connectivity in rural areas
- Enhanced indoor connectivity
- ADSL-comparable connection speed

Introducing a cost-effective and easy-to-implement solution such as TVWS can revolutionize lives.



Up to **30km**  
of outdoor  
connectivity



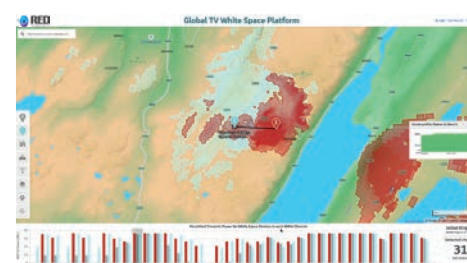
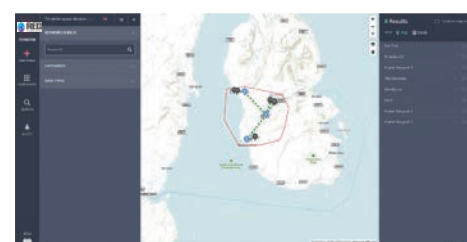
## The advantages for network operators

It's not just consumers who benefit from a TVWS solution, but also wireless network operators:

- Line-of-sight not required
- Up to 30 km outdoor connectivity
- No need for complex infrastructure like for 3G/4G/5G
- No need to change radios if the rules to access slightly change
- Enables new business models
- Licence-exempt access to the spectrum

RED Technologies offers tailored support for potential or existing TVWS network operators, including:

- Use case evaluation
- Spectrum availability studies
- Link feasibility assessments
- Network deployment advisory services
- Radio planning tools





# Working with regulators

RED Technologies works with regulators to customize the rules for accessing the TVWS bands in their countries, while also providing the geo-location databases in other bands. An FCC approved geo-location database is a requirement for TVWS services in the US.

You don't have to incur high costs for setting up your territory for broadband access. A TVWS solution not only transforms internet usage on a global scale, with its low barriers to the communications market, but it also:

- Protects primary users (e.g. DTT broadcasters)
- Decreases cost of designing regulatory frameworks
- Increases spectrum-use efficiency
- Oversees what frequencies are used where
- Enforce spectrum policy on radios

Your TVWS provider can also provide insight into the following:

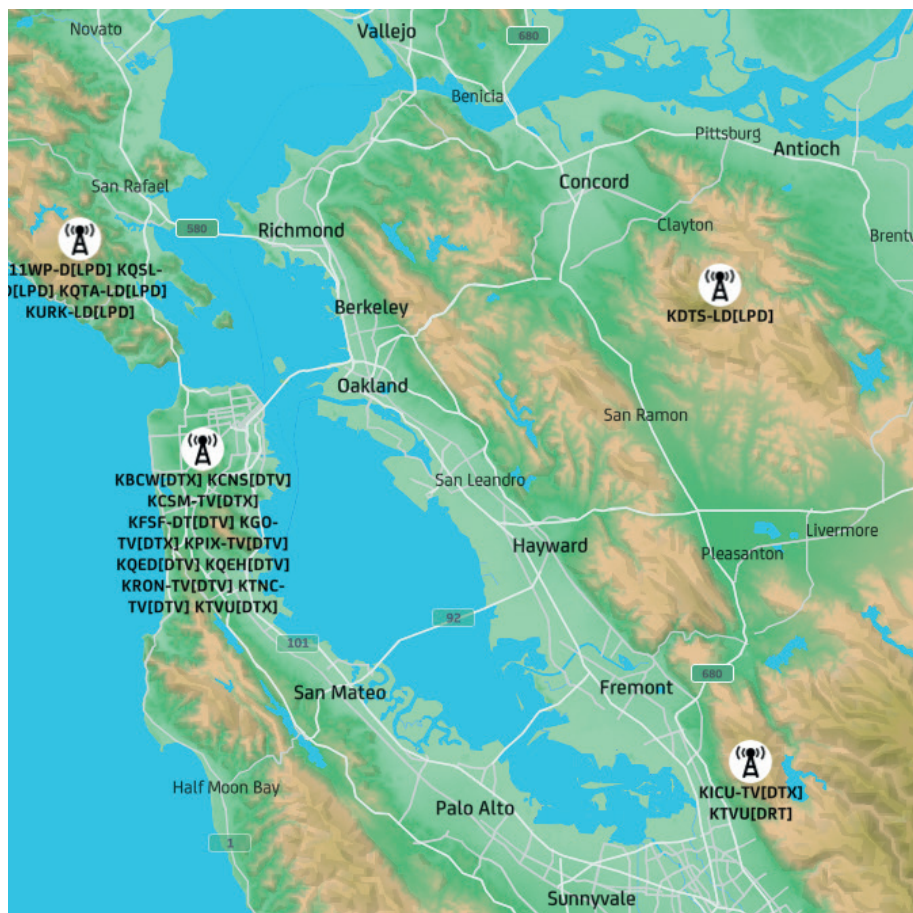
- Understand how spectrum demand evolves
- Fine tune the rules that determine access to the spectrum based upon real data
- Use the data to analyze and establish the real value of the spectrum

In some markets, the framework is designed to protect primary users, while allowing authorized radios to transmit. Potential interference among secondary users (i.e. TVWS radios) is not handled by the regulatory framework and can be addressed directly by the radios, and managed by the database. In other markets, the geo-location database acts as a connectivity enabler.

The main variations are the maximum transmitting powers of the radios, and the radio certification process. RED Technologies can help bring together all the stakeholders involved, the regulators, radio manufacturers and the network operators, to make sure you get the right solution for your needs.



# FCC approved geo-location database



San Francisco

## Feasibility study

Is TVWS the right solution for the problem you're facing? Talk to us and together we can determine if it is. We can give you a feasibility study or provide availability data for your own tools. If TVWS is right for you, we will help you provide advice and support through the power of our TVWS services. With our experience, we can handle any complex issue to help get your community connected.

Get in touch today:  
[contact2@redtechnologies.fr](mailto:contact2@redtechnologies.fr)



#### Case Study

## Working with Microsoft to connect rural America

Over 24m people living in rural areas of America lack an adequate internet connection. This means that they are unable to take advantage of the economic and educational opportunities enjoyed by their urban neighbors. Progress to close the rural broadband gap has slowed in recent years. High costs, the absence of new and alternative technologies, and market and regulatory conditions have all hampered efforts to expand coverage.

This has now changed with TVWS providing affordable, reliable broadband access.

The Microsoft Airband initiative reflects its own experience working around the world to make use of TVWS. This powerful bandwidth is in the 600 MHz frequency range and enables wireless signals to travel over hills and through buildings and trees. Microsoft, along with partners has worked to perfect the hardware and software needed and developed industry-wide standards which

now means TVWS is poised to be the technology of choice for rural America.

RED Technologies is proud to partner with Microsoft on the Airband initiative, providing the Wavedb database to manage the available spectrum as well as helping with planning and implementing the network configurations. Early rollouts have begun in Ohio, Maryland, Maine, Virginia and New York, already proving successful.





Going forward

## Bringing wireless connectivity to rural Canada

Connectivity in rural areas of Canada is still an issue. The cost of infrastructure is simply not viable. This leaves many people and premises across the country without access to broadband or with very limited bandwidth.

Canada's rural communities are considerably underserved with only 41% of them having broadband connectivity vs 86% of Canada in general. The sparse housing locations and tough environmental and geographic conditions make traditional connectivity

extremely challenging. Poor connectivity has seriously hampered economic growth and innovation, forcing the younger generation to move to more urban areas. Things, however, are changing.

RED Technologies' TVWS platform is being certified by ISED Canada and will be operating commercially in March 2021. Equipment vendors are preparing to launch their BS and CPEs simultaneously which will help bridging the digital divide.

Residents of Canadian remote areas will be able to access speeds of 15Mbps, which will allow them to run businesses, connect with family members across the globe and access online services. A backbone of connectivity will soon open up rural Canada to a new set of IoT services including telehealth applications to help support the most vulnerable.





### About RED Technologies

As telecoms markets move towards 5G and in the face of increasing spectrum shortages and demand for accessible and affordable services, policy-makers and industry stakeholders have devised ground-breaking regulatory frameworks to enable dynamic spectrum sharing.

Founded in 2012, RED Technologies has been a pioneer in spectrum sharing technologies and actively contributed to the CBRS regulatory and standard developments. RED Technologies' team is constituted of first-class engineers coming from top tier telecom vendors and operators. RED Technologies is now a leading provider of cutting-edge technologies and services, offering scalable cloud-based systems CBRS and TVWS spectrum sharing solutions for operators of all sizes and sectors. RED's CBRS solution is deployed in the US in partnership with Amdocs. To complete our unique SAS suite, RED currently contributes to the 6GHz standardization while developing the necessary AFC (Automatic Frequency Controller) to support 6GHz WiFi and 5G.

RED technologies will sustain its contribution to the necessary standardization and regulatory works in all potential bands to further consolidate the position the company as a unique and innovative dynamic spectrum sharing specialist with the full range of available to operators, verticals and governments worldwide. The reference shareholder of the company is venture capital firm Karista ([www.karista.vc](http://www.karista.vc)).

More information can be found at :  
<https://www.redtechnologies.fr> and [welcome.wavedb.com](http://welcome.wavedb.com)

